



# Commitment Guide

This guide provides information about the [SME Climate Commitment](#) and the commitment process on the [SME Climate Hub](#).

## What is the SME Climate Commitment?

The [SME Climate Commitment](#) is a public net zero commitment aligned with the latest climate science and the criteria of the [UN High Level Champions Race to Zero campaign](#).

The [SME Climate Commitment](#) is a great starting place for SMEs to immediately commit, begin taking action on their scopes 1, 2, and 3 emissions, and publicly report on that action to their customers or other stakeholders.

The Commitment process is free and includes a simple sign-up and due diligence process.

SMEs that make the [SME Climate Commitment](#) will join the SME Climate Hub community and become members of the [UN High Level Champions Race to Zero campaign](#).

### THE SME CLIMATE COMMITMENT

Recognizing that climate change poses a threat to the economy, nature and society at large, our company commits to take action immediately in order to:

- Halve our greenhouse gas emissions before 2030
- Achieve net zero emissions before 2050
- Disclose our progress on a yearly basis

In doing so, we are proud to be recognized by the United Nations Race to Zero campaign, and join governments, businesses, cities, regions, and universities around the world that share the same mission.

## Who should make the SME Climate Commitment?

The [SME Climate Commitment](#) is designed specifically for small and medium-sized enterprises to align their goals and action with the latest climate science. We define an SME as a company or an organization with up to 500 employees. SME subsidiaries, even if their parent companies exceed 500 employees, are welcome to submit individual targets through the [SME Climate Hub](#).

The [SME Climate Commitment](#) should be signed by the CEO or any other person who has the authority to represent the company. After completing the commitment process, the company will be expected to do its utmost to deliver on the [SME Climate Commitment](#).

# What is the process for making the SME Climate Commitment?

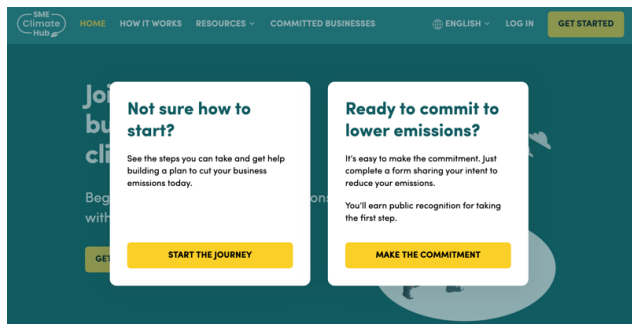
The SME Climate Hub has developed a simplified commitment sign-up process specifically for SMEs:



## 1. SME completes commitment form

SME navigates to the [SME Climate Hub website](#)

SME selects **Get Started**



SME selects **Make the Commitment**

SME reviews the [SME Climate Commitment](#)



SME enters personal information

### Personal info

First name\*

Last name\*

Role\*

Email\*

SME enters company information

### Company info

Company name\*

Number of employees\*

Country\*

Address

Postal / ZIP Code

Main sector\*

Does your company have a website/social media? \*

Company identifier\*

SME chooses to commit to net zero before 2030, 2040, or 2050

My business commits to achieving net zero emissions before\*

How did you learn about the SME Climate Hub?\*

Upload logo\*

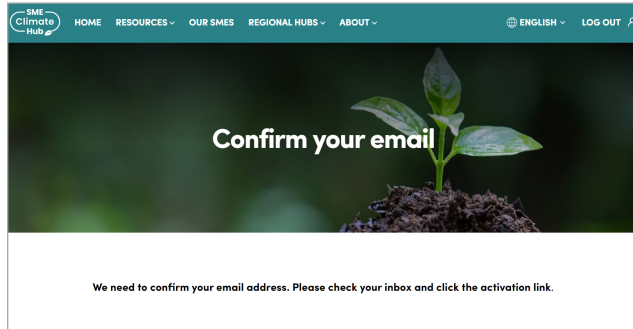
Supported formats: .jpg, .jpeg, .gif, .png

- I have read and accept the [Terms and conditions](#).\*
- I have read and accept the SME Climate Hub [Data protection and privacy policy](#).\*
- I hereby confirm that I have the authority to update this commitment for the above legal entity.\*
- I hereby join the emailing list and allow the SME Climate Hub partners to contact me with news
- My business is a Certified B Corporation (registered with B Lab).

SME clicks **Commit**

COMMIT

## 2. SME verifies email address



SME has completed their commitment form and needs to confirm their email address

An email verification link is sent to the SME's email address

SME clicks on the link to verify their email address

SMEs should check their spam folders to be sure not to miss the emails

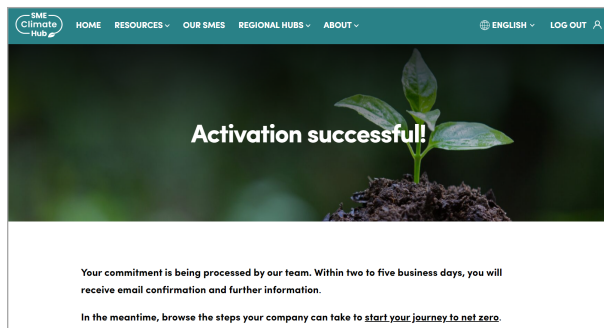
Verify your email: SME Climate Hub Inbox x

**S** SME Climate hub  
to me ▾

We are delighted to welcome you to the SME Climate Hub community and appreciate your commitment to take climate action.

To continue with your net zero journey, please verify your email address by clicking on the following link:  
[https://smclimatehub.org/activation-successful?activation\\_key=15014a9ad3aafcb8](https://smclimatehub.org/activation-successful?activation_key=15014a9ad3aafcb8)

Best wishes,  
The SME Climate Hub Team



SME receives a notification confirming that their commitment is being processed

### 3. The SME Climate Hub reviews the SME information

The SME Climate Hub manually reviews each SME's information to ensure they fulfill the criteria of the SME Climate Hub and Race to Zero

There is a 2-5-business day waiting period between making the commitment and approval

### 4. The SME Climate Hub confirms approval

An email is sent to the SME confirming that the commitment is approved

SME should set their password using the link in the email

## Congratulations!

You have started your climate action journey and are on your way to gain a competitive edge.

In the coming weeks, your company will also be included alongside other businesses, governments, cities and regions, universities and chambers of commerce as part of the United Nations' [Race to Zero](#) campaign.

Before you get started first set your user password [here](#), and then you can log in to your [user dashboard](#)



Visit your dashboard to use our free tools and resources tailored to support your net zero journey.

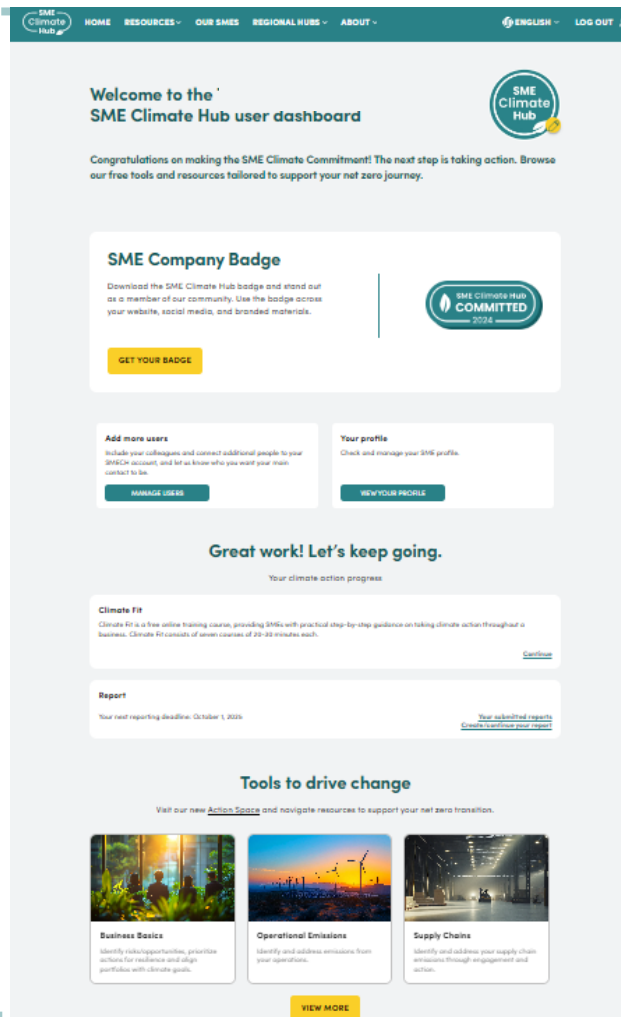
The resources will help you to calculate your emissions, learn how to take action and access support to reduce your emissions and report on yearly progress.



From the dashboard, you will also find your SME Climate Hub badge. Share the badge across your channels to be recognized as a leader in climate action!

## 5. The SME is committed!

SMEs can access all resources available on the SME Climate Hub and track progress through their individual user dashboard



Committed SMEs can also download the SME Climate Hub badge to include on company websites, social media channels and other marketing materials



At this stage, a company will become publicly visible on the SME Climate Hub [Our SMEs](#) page and on the [Race to Zero Members](#) page

For more information and to review answers to common questions please visit our [FAQs](#) page.

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